by<br>Turgut Çakır<br>B.A., Boğgaziçi University, 1978

```
Project Submitted in Partial Fulfillment
        of the Requirement
            for the
        Degree of Master of Arts
                            in
                Adult Education
            Bogazici University Library
```



```
39001100374035
```

Department of Educational Sciences Boğaziçi University

## ACKNOHLEDGEMENTS

I am greatly indebted to Prof.Dr. Turhan Oğuzkan, my project advisor, for his guidance throughout this study. It is by his help that $I$ learned so much during the accomplishment of the task. Given this opportunity, I would like to express my infinite thanks and deep appreciacion for all the valuable experience $I$ have shared with him.

I owe many thanks to Asist. Prof.Dr.Rıfat Okçabol, who went over the project with utmost care and provided me with an insight into the design of a scientific survey. I also need to thank him for his help in the statistical analyses.

I would also like to thank Visiting Assoc. Prof.Dr. David Kline for all the learning experience that $I$ enjoyed so much throughout the master's program. I was able to plan, initiate and carry out the survey in the light of his advice and patience in giving me constant feedback.

Finally, $I$ wish to express my gratitude to all the teaching staff in Boğazigi University the Department of Educational Sciences for their most kind interest and advice provided through the completion of the study.

ABSTRACT

The purpose of this study is to assist the Sisli-Gultepe People's Center in planning its adult education activities to serve the residents of the Sisli district in Istanbul by a need assessment survey.

The Sisli district was conceived in terms of three socio-economically distinct regions. The survey was conducted on a sample of 140 , using one respondent from each household. A total of 58 men and 82 women were interviewed, who were selected randomly using the cluster of streets in two regions, and the cluster of apartments in one region. An interview guide was developed by the investigator in order to collect compatible data.

The survey findings indicated that there was a range of needs as expressed by the sample in the district for adult education courses and activities to be offered by the center. The majority of these expressed needs centered around homeactivities, reflecting the preferences of the larger number of females over males in the sample. It was also found that the Sisli-Gültepe People's Education Center needed better publicity in the district.

The findings of this study should be considered as an attempt to identify the major areas which need attention. Due to the limited size of the sample and the other practical Iimitations associated with the project, the study stands as an exploratory work in the area of need assessment where, at present, little research is available.

## KISA ÖZET

Bu çalışma, bir intiyaç saptama arastırmasi ile ístanbul'da Sis ii ilcesi halkına hizmet eden Sisli-Guitepe Halk Eğitim Merkezine yetiskin eğitimi çalısmalarının planlanmasinda yardimcı olmak amacinı gutmektedir.

Sisli ilçesi sosyo-ekonomik úc farklı bölge olarak ele alınmıstır. Araşırma, her hanehalkından bir denek esasina göre 140 kisilik bir örneklem üzerine uygulanmışır. İki bölgede sokak kümeleri ve bir bölgede daire kümeleri kullanılarak tesadüfi örneklem yöntemiyle seçilen toplam 58 erkek ve 82 kadınla görüşme yapılmışır. Uygun bilgi toplamak iuzere arastırmacı tarafindan bir görüsme cetveli hazırlanmıstir.

Arastirma sonuçlarına göre, bölgede Halk Eğitimi Merkezinin sağladığı. yetişkin eğitimi kurslarına karş belirgin bir ihtiyac vardır. örneklem içindeki kadın nüfusun örnek nüfusuna göre fazla olmasina paralel olarak ifade edilen ihtiyaçların çoğunluğu ev çalışalarıyla ilgilidir. Şisli-Gültepe Halk Eğitim Merkezinin kendini ilçede daha iyi tanıtmasi gerektiği de saptanmistır.
 1i diğer pratik nedenlerle bu calısmanın sonuclari benzeri çalışmaların problem noktalarını saptamaya yönelik olması çerçevesinde ele alınmalıdır. Sonuç olarak, bu çalışa çok az arastırmanın mevcut olduğu ihtiyaç saptama alanında bir önarastırma niteliği tasımaktadır.
CONTENTS
Page
ACKNOWLEDGEMENTS ..... iii
ABSTRACT ..... iv
OZZT ..... v
CONTENTS ..... vi
LIST OF TABLES ..... viii
I. INTRODUCTION- ..... 1.
A. PEOPLE'S EduCATION CENTERS ..... 1
B. SİSLi-GÜLTEPE PEOPLE'S EDUCATION CENTER--------- ..... 3
C. INFORMATION NEEDS IN ADULT EDUCATION- ..... 5
D. THE Sí $̧$ Li PEC INFORMATION STORAGE----------------- ..... 7
E. USES OF NA STUDIES FOR THE PEC ADMINISTRATOR--- ..... 10
F. NEED ASSESSMENT TECHNIQUES ..... 11
G. SURVEY OBJECTIVES AND HYPOTHESES- ..... 14
II, METHOD ..... 17
A. SAMPLING ..... 20
B. VARIABLES AND SURVEY INSTRUMENT ..... 22
C. Statistical treatment of data- ..... 25
D. LIMITATIONS OF THE STUDY ..... 26
III, RESULTS ..... 28
A. CHARACTERISTICS OF THE SAMPLE ..... 28
B. ATTITUDES TOWARD ADULT EDUCATION SERVICES ..... 32
C. FINDINGS RELATED TO THE HYPOTHESES--------------- ..... 36
1- Sex and Subject-Matter Interest ..... 36
2- Occupation and Subject-Matter Interests----- ..... 40
3- Age and Subject-Matter Interests-------------- ..... 43
4- Educational Background and Subject-Matter Interests ..... 45
IV. SUMMARY AND DISCUSSION OF RESULTS ..... 45
A. DEMOGRAPHIC FINDINGS ..... 48
 ..... 49
C. FINDINGS RELATED TO THE SURVEY HYPOTHESES ..... 49
D. LIMITATIONS ..... 50
E. IMPLICATIONS OF THE STUDY ..... 51
Page
APPENDIX A- MAP OF SISLI ..... 56
APPENDIX B- SURVEY INTERVIEW GUIDE ..... 57
APPENDIX C- SURVEY VARIABLES ..... 60
APPENDIX D- ONE-WAY DISTRIBUTION OF A SURVEY VARIABLE-- ..... 61
APPENDIX E- SUMMARY STATISTICS OF A SURVEY VARIABLE ..... 62
APPENDIX F- CROSS-TABULATION OF TWO SURVEY VARIABLES ..... 63
APPENDIX G- LIST OF ADULT EDUCATION COURSES ..... 64
BIBLIOGRAPHY ..... 65

## LIST OF TABLES

## Page

TABLE 1-Growth of PECs, 1953-1983 ..... 2
TABLE $2-$ Sex and Age-Groups in the Sample ..... 28
 ..... 29
TABLE 4- Duration of Residence in Sisli District------- ..... 29
TABLE 5- Marital status ..... 30
TABLE 6- Household Mass Media Facilities ..... 30
TABLE 7- Ownership Condition of Residence----------------- ..... 31
TABLE 8- Educational Background- ..... 31
TABLE 9- Occupation- ..... 32
TABLE $10-$ Avareness of the Sisli-Giltepe PEC- ..... 33
TABLE 11- Attitude towards Household Attending  ..... 34
TABLE 12- Practical Problems to Attending AE Courses---- ..... 34
TABLE 13- Transportation Facilities------------------------ ..... 35
TABLE 14- Thoughts about Effectiveness of the  ..... 36
TABLE 15- Course Preference According to Sex------------ ..... 38
TABLE 16- Idea as to the Needed Courses in the District- ..... 39
TABLE 17- Course Preference by Sex (Grouped Data) ..... 40
TABLE 18-Course Preference by Occupation ..... 41
TABLE 19- Seminar Topics according to Occupation------- ..... 42
TABLE 20- Course Preference by Occupation (Grouped Data) ..... 43
TABLE 21- Course Preference by Age ..... 44
TABLE 22- Seminar Topic by Age- ..... 45
TABLE 23- Course Preference by Educational Background ..... 46
TABLE 24- Seminar Topic by Educational Background ..... 47

## I. INTRODUCTION

This study is an attempt to assess adult education needs in the Sisli district of the city of Istanbul. It is intended to serve the district in the planning and evaluation of adult education courses offered by the Sisii-Guitepe People's Education Center (Halk Egitim Merkezi), abbreviated as PEC in this study. The term need which is broadly used in this study refers to a combined set of tendencies and preferences as expressed by the subjects in the sample. The study is limited to need assessment in the field of adult education, which is abbreviated in this text as AE. The introductory section presents the background of the study and states the problem, followed by the sections devoted to the method of investigation and the findings. The study ends with a summary and discussion of major findings.

As part of the requirement for the master's program, the writer did his field experience at the sisli-Giltepe PEC in 1981. The PEC at that time had completed a need assessment survey in its service area. While recording the collected data and putting the results into an easily accessible form, the writer observed that there were gaps to be filled judged from the viewpoint of a more systematic need assessment (abbreviated as NA in the text) survey. In an attempt to provide some practically valuable data for the above-mentioned center as well as to explore the applicability of NA surveys in general, this study was taken up as an MA project.

## People's Education Centers

People's education centers in Turkey, as they exist in 1983, lie at the center of the conceptual framework of this study. In order to understand the evolution and function of PECs in Turkey, the earlier efforts and developments in the
field of Turkish adult education ought to be mentioned to indicate the way in which they led to the formation of PECs. Two adult education institutions bearing great significance in this connection played an important part in this development (Oguzkan, 1973). The first one was the Turkish Hearth (Türk Ocaklari), an association providing adult educational services established in 1911. People's Houses (Halkevleri), which succeeded Turkish Hearths, appeared in 1932, reflecting the adult education goals of the Turkish Republic. People's Houses were abolished in 1951. By that time, a social and educational tradition had been formed for the renewal of this type of institutions.

Although the PECs appeared first in 1953, they gained considerable support after the establishment of a General Directorate of Adult Education at the Ministry of National Education in the early $1960^{\prime} s . F o l l o w i n g ~ t h i s ~ d e v e l o p m e n t, ~$ the first regulations for PECs were published in 1963. Today PECs occupy an important position in the overall picture of Turkish AE. Table I illustrates the quantitative growth of PECs in Turkey.

TABLE 1- Growth of PECs, 1953-1983

| YEARS | NUMBER OF PEC |
| :--- | :---: |
| $1953-1960$ | 10 |
| 1965 | 104 |
| 1970 | 213 |
| 1975 | 244 |
| Total of 1975 | 571 |
| Total of 1983 | 639 |

Source: Geray, 1978. p.295; Istanbul Provincial Directorate of Adult Education, November 1983.

According to the regulations for the AE institutions put into effect in 1979, a directorate of AE is established in each provincial directorate of education, serving as the offical link between the Ministry of National Education and the PECs and also as the official supervisor over the provincial PECs. In a typical PEC the administraditional task is undertaken by a center director as well as assistant directors whose number may vary from one center to another. There are also positions available for other staff members such as guidance counselors, course instructors, specialists and master instructors, technicians and other personnel.

## Sisli-Guiltepe People's Education Center

The PEC within the focus of this study, the Sis 1i-Guitepe People's Education Center, was established in 1972 and has received substantial cooperation from the local Soroptimist Club since then. The center has been organizing AE courses and activities both at the center building and in the outlying area within the Sisli district. Most of the participants at the center activities consist of females and the center has consequently provided a child-care room with a babysitter in charge. The services of the center have been steadily developing.

The 1981 national literacy campaign required all PECs to carry out literacy courses both at the center premises and in the outlying areas using primary schools, public buildings and factories. It has been a big move on a national scale and required additional effort from the PECs with its high priority relative to a number of other AE courses Due to this development, literacy issue had to be a central concern in any need assessment related to PECs.

The work that the writer had the occasion to examine
during his field experience carried the title of field work dated September 22 1981, and run by the Şisli-Gültepe PEC. Interview technique was used to collect qualitative and quantitative data. It was conducted by the regular instructors employed at the center. The purpose was to assess the outstanding $A E$ needs in the service area of the center. The interviewees comprised:
a) School administrators in the Sisii district,
b) Headmen (muhtarlar) in the district.

For this reason, two distinct interview guides were prepared, addressed to the two distinct groups interviewed. That particular NA survey covered aspects of $A E$ on a large scale, including several items on literacy.

Considering the social roles of the interviewees the research could be termed as a key informant. survey. The informant was assumed to be knowledgeable about the issues, and he was expected to be familiar with the concepts and terminology required by the subject matter. The selection of the key informants, however, was not completely based on a systematic scheme. The survey intended to cover the largest number of the total population of key informants without a systematic approach. The level of measuring the need in the interview guide was done in terms of distinct classification and also ordering them by rank. After the survey, some interview guide items were noted to be blank, and the recorded answers had a wide range of wording for the same response. This indicated that there had been no agreement on data-recording procedures for the interviewers could be given adequate training. Consequently the evaluation task was difficult and far from being clear without an appropriate self-1ending data scheme. In spite of its weaknesses, this particular exercise in need assessment led to increased interest in
further research in this area.

One interesting view obtained from a headman during this early PEC survey was that the investigators had better ask the people themselves about their needs rather than ask the key informants. In fact, there is considerable support in the literature for approaching the potential clients directly in order to assess their needs. Thus, the study in hand is intended to be an "Individual Client Survey" using regular interview and questionnaires based on direct reporting procedures.
> "In these procedures respondents are asked to indicate what information, skills or services they need or what problems they have which require assistance. Clients respond by simply indicating the particular need they have. In addition, information can be collected about the relative importance or desirability of a need".

$$
\text { (Kline, } 1979^{\circ} \text { (b) p.16) }
$$

Furthermore, choosing inhabitants of the town district may permit the PEC administrator to have a comparative look at assessed needs reported by key informants and the clients themselves. The PEC may compare the findings of its own need assessment survey with this study and arrive at more reliable criterion for drawing conclusions and making decisions at the management level. This study focuses on the same need assessment issues, but utilizes a different reference group from that of the PEC survey.

Information Needs in Adult Education

In the short run the PEC administrator could take immediate measures in case a particular educational need has been pointed out by a substantial number of potential clients.

In the long run the PEC administrator would benefit from such surveys by using the data for an understanding of trends. Information about the prevailing conditions and future needs would allow to identify the implications about the present as well as future activities. The ultimate goal of carrying out such need assessment surveys may be further clarified when considered in relation to the existing information storage available. It is important for the planner to know the following:

- What the ideal set of information required for the decision-making mechanism at the PEC is.
- What information is already available.
- What information, consequently, needs to be collected by further studies.

Therefore, information needs should be put into a conceptual framework prior to the preparation of the survey. As far as the practising administrator is concerned, the planning and evaluation of $A E$ programs necessitates consideration of several critical questions.

It is proposed that informed decision-making in adult education depends to a great extent on:

- the demand for nonformal education,
- objectives,
- alternative strategies, their past successes and failures and the reasons for them,
- organization,
- resources,
- clients,
- costs, and also
- information the relationship of adult education to other socio-economic development activities, organizations, sectors, and policies (Kline, 1979 (a)).

Among the above-1isted points of concern on information needs, two prior issues are of particular relevance to the scope of this study. In explicit terms, the AE administrator would need to find out:

```
1- What the personal, social or economic needs are,
    that are likely to be influenced by AE.
2- What the demand for \(A E\) is, both in terms of numbers
    and types of individuals, and in terms of types and
    content of \(A E\).
```

Therefore, assessing needs as specified in the first two items above should be a crucial prerequisite to the planning and evaluation of AE programis. Not all AE programs could be initiated on the basis of local findings of needs because of the administrative and cultural realities. However the presence of such information would certainly facilitate the improvement of planning and evaluation procedures. If the question is for the $A E$ administrator to find out the most effective and efficient combination of $A E$ programs with limited or scarce resources, then the decision-making mechanism should rely on assessing what the needs are and also which ones should be given priority. An information storage system, including data on needs, should prove beneficial to the $A E$ administrator.

The Sisli PEC Information Storage

As for the Sisli-Giiltepe PEC, the information storage system generally consists of two kinds of data sources:

- Official standard data forms required by the Ministry of National Education, which are completed as an official requirement for a central storage of national data.
- Various forms designed separately and put in circulation for temporal and particular use by the §isli PEC itself.

The official forms are of three types:

- Baseline Data Forn (Kurs Basi Tespit Cetveli).
- Final Data Form (Kurs Sonu Tespit Cetveli)
- Resumés of Social and Cultural Programs (Sosyal ve Kültürel Çalışmalar Uygulama Bildirimi).

These official forms are completed by the course instructor after the initiation and termination of $A E$ programs. Then, they are sent to the Ministry of National Education after they are confirmed by the PEC director and the provincial head of AE directorate. For the socio-cultural programs, one form is completed after the program is over, which follows the same type of official procedure.

As for miscellaneous forms, there are great variety of locally-made forms to serve particular purposes. With regard to the literacy program, for instance, a particular form, Literacy Course Data Form (Okuma Yazma Kursu Bilgi Formu), has been in circulation to collect data from all service places in the locality where literacy courses are held. These temporal data forms have no fixed form and content because they are primarily dependent on the objectives of that particular situation. Nevertheless, it is possible to point out some similarities among the data collection forms. Their common components may be listed as follows:

- Geographic identification of the place where $A E$ program is held,
- Details on the instructor of the program,
- Initiation and termination dates of the program,
- Number of trainees by gender in the program,
- Approval of the official authority.

With such information available it should be possible, then, to have a set of tabular representation of all AE programs offered during the previous years of the center and the number of enrollees, drop-outs and successful graduates of each program by variables such as gender, age-group, etc. Such a lay-out of $A E$ programs at the Sisli-Gultepe PEC was attempted by the writer as part of his field experience in AE.

Most of the information available at the center is concerned with past $A E$ programs and the trainees in them. The information storage system allows the PEC administrator to have a desired picture of what has been done related to the AE programs at the center. There is hardly any information concerning the present tendencies of the potential clients, such as needs in the district to justify what has been done and is being done at the center. For these reasons, there have recently been periodical surveys on different topics carried out by the center in order to fill the information gaps in the existing information storage system. Owing to these surveys the PEC administrator has access to locally assessed information in addition to the official data.

As far as the practical methodology of such surveys is concerned, the center uses the regular staff at the center and others working under the sponsorship of the center. The center staff are familiar with the characteristics of the local people due to their previous experience and they also have an official identity based on their post at the center. These are advantages that would yield a larger number of respondents in the sample population and more reliable information concerning the district population, provided that the survey procedures have a systematic basis. The collected
data are usually recorded in a summary form without any statistical elaboration. Having such raw data is an advantage for it allows for different approaches and statistical calculations, but what is available has been mostly at a descriptive level and often lacked analysis to illuminate explanatóry or causal relations.

The usage of the information storage system at the PEC is limited to the decision-making authority, namely the PEC director and the PEC planning council. The planning council consists of the PEC director, the $A E$ branch (kol) leaders at the PEC, and some provincial AE executives (as specified in the PEC regulations under item 5). This council meets every three months co discuss planning and evaluation issues and makes short-term and long-term decisions. The decision-making authority needs reliable as well as up-to-date data in order to make the best possible decisions. In this connection, a number of techniques of data collection from all relevant sources of information would help the improvement of the information storage system and would lead to the better running of the PEC.

Uses of Need Assessment Studies for the PEC Administrator

Since the PEC administrator needs reliable and current information on needs in order to reach the best possible outcome of planning and evaluation schemes, need assessment should become an important area of concern for all PECs. The existence of information on needs would certainly prove to be a useful guide to specification and ordering of objectives. Once the current needs in $A E$ in the service area are determined, the administrator would arrange them in an order of priority and feasibility with respect to available resources, and then the educational objectives would stem from these needs, or at least there would be a significant
parallel between the assessed needs and the objectives. Since establishing the ojbectives is a must to planning and the designing of educational activities, need assessment task becomes inevitable in relation to setting up the objectives within a conceptual framework of educational planning.

In practice, however, there may be a number of difficulties with conducting NA studies and using the findings in the planning of $A E$ programs. Then, it may be stated in ideal terms that the PEC administrator may be visualized to occupy a mid-position between the top officials of the Ministry of National Education setting up certain general policies, principles and objectives and the potential clients who are expected to benefit from the $A E$ programs. Thus, it would be wise for the PEC administrator to act as a prism of needs reflected both from the top authorities (ascribed needs) and from the potential clients (felt needs).

Need Assessment Techniques
Following the discussion on the ways in which the $A E$ administrator may employ need assessment, the question of "what exactly is need assessment?" should be clarified. The term need may have different implications to different people. According to the 0xford Dictionary, need is defined as the "circumstances in which something is lacking or necessary, or requiring some course of action". It may be concluded that it is that part of a total scheme of conditions which is unmet as compared to a certain criterion accepted by the majority. In short, need is the gap between what is and what should be. In the educational context, need may be conceptualized as the discrepancy between an acceptable state of the educational conditions and an observed state of conditions. As far as a definition of need assessment is concerned, it may be conceived as a technique for identifying what needs exist in
a particular individual, population or situation, and for ordering such needs according to priority for solution (Lowe, 1975). Certain needs are prevalent in the society but what is a need for some fragment of the society may not be a need for another, particularly between urban and rural areas. A broad set of societal needs, then, ought to be modified and tailored according to actual local needs. In this respect, the service area of a particular PEC is an important aspect of planning issues since needs ascribed as belonging to the whole of the population in total may not actually correspond to the needs assessed in the service area of a PEC, and therefore the local needs should be internalized into the societal needs. As for the concept of need used in this study, however, it is defined as expressed need viewed by the subjects in the sample, and conceptualized operationally, as a combination of tendencies and preferences related to AE.

The need assessment task deals with identifying the gap between the desirable and the existing states of condition. It is concerned with the nature of the gap as well as its size and dimension.

In this sense, need assessment consists of three subtasks:

- Determining what constitutes a need,
- Determining how to measure it,
- Determining how to order it by priority.

Once the needs have been identified, they may be listed in one of the following ways:

- Classifying them into distinct categories,
- Ordering needs by rank from the greatest gap to the smallest,
- Ordering needs in terms of specifying the relative distance between each other so that one could see the extent to which a certain need is more important than another.

Along with a general analysis of need assessment task and ways of expressing the needs assessed, a brief look at need assessment techniques would yield the following broad categorization:

- Individual client survey techniques,
- Group process techniques,
- Environmental and organizational analysis techniques,
- Basic social science research techniques.

This study is an example of individual client survey technique. It is a method that collects information about needs directly from the potential client audience. This technique includes interview, questionnaire and observational survey techniques. It is based on both sample and census survey methods. In this study, need was taken as expressed tendencies and preferences in $A E$ which were specified in distinct categories. The method of assessing the needs was the interview technique conceptualized within the category of individual client survey techniques.

As for the frequency of need assessment studies, an NA study should not be an exercise yielding definite answers once and for all. Instead, it is an approximation, it should be a continuing process, revised and revisable whenever new data are uncovered and documented. Needs assessed at a certain point in time could not be reliable for a long period of time since the social phenomena are in a continous process of change. Needs of potential client audience would accordingly differ with the socio-economic changes brought about in the course of time. Conducting need assessment surveys on a
periodical basis, therefore, would yield an approximate picture of the actual trends related to needs in the community.

One assumption in a situation where the needs are centrally determined is that the educationally disadvantaged may not properly define what their needs are. Using the right technique and the instrument suitable for that group of potential clients may help to obtain useful data from the educationally disadvantaged (e.g. illiterate people). Thus, implementing the survey instrument requires a great deal of thought and care as to the characteristics of the potential clients to be served. Need assessment, then, should be multi-dimensional in cerms of potential clients and techniques to be used.

## Survey Objectives and Hypotheses

The objectives of this study were specified as follows:

- To explore the issue of need assessment in planning and evaluation of $A E$.
- To clarify the information available at the Sisli PEC in relation to a need assessment survey done by the center.
- To provide meaningful implications for the §isli PEC by means of survey results based on interviews with household respondents in its service area.
- To provide some preliminary background for further NA studies.

The basic aim of this survey was to assess the demographic characteristics of the target population in the §̧isli district and their position and tendencies with respect to $A E$. Secondly it was desired to test the relationship between some demographie variables and some AE variables. In this regard the following hypotheses were formulated:

Hypothesis 1 :

Gender, a demographic variable, is associated with subject's preference for the subject-matter of AE course or activity.

Hypothesis 2:

Gender is associated with the subject's idea of the subject-matter of seminars needed in the district.

Hypothesis 3:

Gender is associated with subject's idea of the subjectmatter for $A E$ courses or activities needed by other people in the district.

Hypothesis 4:

Occupational category, a demographic variable, is associated with subject's preference for the subject-matter of $A E$ course or activity.

Hypothesis 5:

Occupational category is associated with subject's idea of the subject-matter of seminars in the district.

## Hypothesis 6:

Age group, a demographic variable, is associated with subject's preference for the subject-matter of AE course or activity.

## Hypothesis 7:

Age group is associated with subject's idea of the subject-matter of seminars needed in the district.

Hypothesis 8:-

Level of education completed, a demographic variable, is associated with subject's preference for the subjectmatter of $A E$ course or activity.

Hypothesis 9:

Level of education completed is associated with subject's preference for the subject-matter of seminars needed in the district.

It should be noted that the relationship between the variables as stated in the hypotheses above are not causal relationships and no direction of relationship is indicated. The hypotheses are at associative level.

The demographic variables; gender, occupational category, age group, and level of education completed, are directly taken from statistical analyses and documents of the Ministry of National Education in Turkey as the most commonly used variables. The information storage at the Sisii PEC embodies these four variables as the most frequent dimensions of data collection system.

## II. METHOD

The subjects were all inhabitants of the Sisli district of Istanbul. The minimum age requirement was 15 years of age for all. The survey was concerned with the population beyond the school age. There was no upper age limit. As for the gender, both sexes were involved in the survey, with a view to approximating number of males and females in the sample population. Whenever subjects of both sexes in a household were available, the subject of the desired sex was asked for the interview. Since the actual sample population tended to comprise a larger number of females, the male figure was always preferred whenever the interviewer had the choice. The survey was administered on the basis of households, and therefore, each subject represented a particular household in terms of survey results. The number of subjects was equal to that of households called on. Family relationship among the household members was not a requirement for household membership. People who permanently lived together in the same unit of residence were considered a household. All subjects were contacted in their residences. The person who presented himself or herself during the call, as long as he/she met the age requirement was considered to be the respondent, or the source of information about that particular household.

The study may be conceptualized as applied research in respect to the survey purpose. As for the level of explanation, it is descriptive for the most part, but also seeks any significant correlation between variables, thus presenting an associative level of explanation in part. The data collected are both qualitative and quantitative. The results are expected to be generalizable in the area studied The survey used the interview technique accompanied by an interview guide.

Sisli is situated on the European side of Istanbul. It is a centrally organized residential area with relatively higher socio-economic status inhabitants to a large extent. There are a number of slum areas and non-urban outskirts of Sisli, with an irregular, dispersed outlook.

The study directly addressed to the population in the Şisli district, falling within the boundaries of Sisli-Gültepe PEC is geographically situated in Gultepe but is in charge of all official adult educational activities in the Şisli district

In terms of demographic variables, the following statistics should be helpful for an accurate description of the Şisli district. According to the census held in 1980.

1- the total population was 467,685 (The total population of Istanbul was $4,741,890$ with 19 districts. Sisli is the fourth largest district in terms of population).
2- the urban population in the Sisli district was 282,471 and the rural population was 185,214 (Şisli is the third largest district in terms of urban population, and the fourth largest district in terms of rural population).
3- the male population in sisli was 239,369 while the female population was 228,316 .
4- the population in sisli at and above the age of 15 was 201,425.
5- the illiterate population at and above the age of 15 was 32,799.

6- the illiterate female population at and above the age of 15 was 25,171 .

Thus, it may be briefly concluded that $\S$ isli is quite a big district of istanbul in respect to population size. Although
the majority of the population lives in urban areas, there is a considerable number of people living in non-urban areas. Distribution of gender in the district is nearly equal. The majority of the population is younger than 15 years of age. $16.28 \%$ of the population above the age of 14 is illiterate, and furthermore, $76.74 \%$ of the illiterate population above that age limit is female.

Considering the advantages and disadvantages of various need assessment techniques, it was decided that the interview technique would best suit the facilities and limitations of the study. The following points were considered for making this choice:

1- It was likely that some subjects would be illiterate. Therefore, a self-administered written questionnaire would not be fit due to literacy as a requirement. In the same way, the mailed questionnaire could introduce a biasing effect with regard to gender. Since the male figure is considered the head of the family according to the cultural values, there could be a danger of having too many responses from the male population. By choosing interview technique. The investigator wanted to minimize this possibilitily.
2- The interviewer would provide direct help by clarifying points of confusion for the subject.
3- The interview technique would ensure a greater opportunity to obtain a representative sample of respondents.

4- The interviewer has considerable control over the situation. He may employ adaptations to the interview technique due to unforeseen conditions or particular problems. He may also observe, which allows him to check on responses.

5- Since the writer himself had to do all the interviews, the problem of training interviewers did not exist. On the other hand, the outcome may be open to biasing effect of the interviewer.

Sampling

Owing to the large population size and the varying characteristics within the district, it was inevitable to provide a geographical stratification into the sampling design. In the initial phase of the design, the Sisli district was perceived in terms of the following three distinct regions:

1- The area which corresponds roughly to a lower socio-economic status slum area. This area was accepted to consist of these sub-districts:
a) Kustepe, b) Izzetpasa, C) Hürriyet, d) Çağlayan,
e) Gürsel, f) Gülbahar, g) Talat Paşa, h) Ortabayir,
i) Gültep, j) Harmantepe, k) Telsizler, 1) Yahya Kemal, m) Kă̆ıthane merkez, n) Çeliktepe, o) Sanayi, p) Seyrantepe, q) Sirintepe, r) Yesilce, s) Emniyet Evleri, t) Ayazağa.
2- The area which corresponds roughly to a lower midde-class residential area (with minority groups). This area roughly includes the following sub-disricts: a) İnönü, b) Feriköy, c) Bozkurt, d) Pasa, e) Duatepe, f) Yayla, g) Eskişehir, h) M.Şevket Pasa, i) Cumhuriyet, j) Ergenekon.
3- The relatively new, residential area with mostly well-to-do families including the following subdistricts: a) Harbiye, b) Teşikiye, c) Mesrutiyet, (d) Halaskargazi, e) Fulya, f) Şis ii merkez, g) Mecidiyeköy, h) H.Rıfat Pasa, i) Esentepe, j) H.Edip Adivar, k) 19 Mayıs.

In region one, there were twenty sub-districts, only ten sub-districts in region two, and eleven sub-districts in region three. The population in the first region was also accordingly large. For this reason, region one was represented with three sub-districts while the other regions were represented with two sub-districts each. It was expected that each distinct region would yield significantly varied distribution of variable measurements on the basis of predicted socio-economic differentiation. A map of §isli showing the above regions is included in Appendix $A$.

Consequently, seven sub-districts were selected out of a total number of forty-one sub-districts. First each region was distinguished from each other as specified earlier, using a random selection technique. A list of all the headmen in Sisli was arranged in alphabetical order and each headman was assigned a number. Next, the numbers $1-41$ were sorted out into three distinct groups as specified by the geographical stratification. Drawing the required number of number cards from each regional set, the following sub-districts were selected as the survey sample:

Region one: Gültepe, Ayazağa, Çeliktepe,
Region two: Cumhuriyet, İnönü.
Region three: Sisli merkez, Esentepe.

As the next step, these selected headmen were contacted through their telephone numbers and later they were visited in their offices. The total number of streets in each sub-district was specified, and each street was assigned a number. Two numbers from each sub-district were drawn randomly. Thus, the question of which streets to go to in each sub-district was clarified. Then the smallest and the largest housenumbers in each of the two streets were noted on the spot. All housenumbers in a street naturally consisted of odd
and even numbers. Thereforce, the number range available for each street was divided into odd and even numbers. Next, one number from each of the odd and even number sets was drawn randomly, and that number signified the initiation point of interviewing on either side of the street. Once the first household was determined as such, the following households were called on in sequence. In some cases, where the building embodied very few households, the next building in sequence was also included to go on with the interviews. In the case of apartment buildings, one or two buildings usually provided the desired number of interviewees. Occasionally a household had to be skipped due to absence of residents of refusal to give interviews. If the end of the street was reached before obtaining the required number of interviews, the survey was carried on by going back to the beginning of the street.

The sample size was not directly derived from the total population in the town district and the total number of households. Instead, focusing on the smallest geographical unit of the survey a minimum population to yield meaningful results was specified. The sampling was based on the cluster of streets or houses randomly selected from each of the seven sub-districts rather than on the basis of the very large population residing in the entire area. Since the investigator could not, by means available to him, plan interviewing a sizable percent of the population, the cluster of streets or houses served the purpose of limiting the size of the sample to a reasonable level, which turned out to be a total of 140.

Variables and Survey Instrument

The variables in the study may be classified into demographic and substantive variables related to AE. The demographic variables are covered in the range of items l-12 on page 1 of the interview guide. A sample copy of the inter-
view guide is provided in Appendix B. These variables are related to the physical, economic, social, cultural, and educational characteristics of the subject and the household. Twenty-four of the 42 distinctively measured variables in the study help to assess the status of the subjects and the households on the above-1isted dimensions. These variables are often interrelated and a cluster of variables may provide an accurate picture rather than isolated statistical values. The economic status of the subject, for instance, may be attained by considering variables such as marital status, ownership condition of residence, construction type of residence, communication and cultural facilities available at home, educational level attained, occupation and financial support to household budget. Eighteen of the 42 variables are directly related to adult education. They attempt to place the subject on a large scale of adult education variables such as familiarity with the sisli-Gültepe PEC, previous experience in $A E$, emotional attitude towards AE, etc. A complete list of the variables in the study is provided in Appendix C.

A regular interview guide was used for raising questions and recording the answers during the course of an interview. The interview guide was prepared by the investigator in June 1982. Initially, the content of information to be collected was determined by examining the variables associated with the need assessment survey carried out by the Sisli PEC in September 1981 as well as the official statistics issued by governmental institutions related to education. Next, the format in draft form was improved after consultation with the Sisli PEC director and a specialist in AE employed in the Kadiköy PEC.Afterwards, the interview guide was pretested using six people selected on a random basis having different socio-economic characteristics. They happened to be:
a) a middle-aged engineer,
b) a middle-aged housewife,
c) a middle-aged shop-owner,
d) a 19 year-old housewife,
e) a pastry shop worker in his twenties,
f) a bus driver at the age of 46 .

The interview guide was revised by examining points of difficulty for those six people. Finally, the interview guide was considered ready. The guide was semi-structured. It involved fixed-choice questions as well as open-ended ones. Of the three pages, the first page consisted of demographic data about the subject and the household. The following two pages revealed substantive data related to $A E$ in general and the literacy campaign in particular. The questions were printed in brief but simple and straightforward form. The interviewer was free to use a modified version of wording while focusing on the essence of the question. All questions had to be marked whatever the answer was.

The interviewing part of the survey was initiated in mid-August 1982 and was completed in early September 1982. Once the household was called on and the subject turned up at the door, the interviewer introduced himself and explained the topic of the survey in brief and finally asked the subject if he/she could spare some time for that interview. If rejected, the interviewer thanked and went on to the next household in sequence If the subject was willing to give an interview, then it usually took an average of five minutes to interview that person. The questions were asked in a way regarded to be most convenient and understandable by the subject, and the answers were recorded in the reserved space in the interview guide. During the introductory phase phase, extra attention was spent on convincing the subject that it was an officially permitted survey (confidence issue) which would be useful in
terms of improving public benefit. Since it was often the female figure available at home on weekdays, the survey was also carried out at weekends in order to be able to interview male subjects who usually go to work on weekdays. All interviewing was done at the daytime. The number of refusals to give interviews varied from region to region. The maximum rate of refusal was $20 \%$ while the minimum rate was about $10 \%$. In addition, there were cases where the respondents were not at home, in which case the next household was interviewed instead.

Statistical Treatment of Data

A one-way frequency distribution of all the variables in the study was obtained. This kind of distribution may help to investigate some particular category or sub-category in detail. A distribution of a selected variable is provided in Appendix $D$ as a sample.
'One crucial pount about the one-way analysis of the variables consists of summary statistics to reveal the underlying characteristics of the distribution. Although this study does not completely rely on this kind of analysis, such data may be found useful in presenting on accurate picture of the variable distributions for future investigations. A sample distribution of a survey variable based on summary statistics is provided in the Appendix.

After assessing the one-way distribution of all the variables, the next question in mind was concerned with possible connections between the variables. The analyses attended at this stage were guided by the basic questions to which this study has been trying to shed light and particularly by the hypotheses already formulated. Furthermore, considering the emphasis given by PECs on certain independent
variables, namely gender, occupation, age and educational background, these variables were used for cross tabulation purposes. A sample copy of a cross-tabulation of data between two variables with a brief explanation as to its nature is included in the Appendix.

The statistical test employed at this stage may be stated as follows. In each table two selected variables were crossed with each other. First, it was essential to see whether the two variables were significantly related. Secondly, if there was some association between the two variables, it would be desirable to have an idea of the nature of the relationship to be stated by a probability value indicating the level of significance. Therefore, Chisquare analysis was used based on Pearson's Chi-square test of association, which tests the independence (or lack of statistical association) between two variables. In this respect, each table presented is accompanied by:

- the observed Chi-square value for that particular distribution,
- the critical Chi-square value as stated in the Chisquare tables,
- the corresponding degrees of freedom
- and the $p$ value indicating the level of significance.

In this study, the minimum level of significance for association between two variables is taken to be . 05 on an arbitrary basis.

Limitations of the Study
This study has basically been designed as a master's project, limited in its scope as well as in the writer's limited physical and manpower facilities within the frame of
a postgraduate program. The size of the sample was far from being ideal to represent all the potential clients in the Şisli district instead, it was reduced to a manageable minimum. Secondly, the geographical area was highly dispersed with sub-districts representing highly varied socioeconomic areas deliberately included in the study. In attempt to overcome the problem of 1 imited sample population, randomization was taken to be the key factor throughout the sampling design.

Various limitations imposed by the interview technique were also in effect. Such biasing effects were intended to be controlled by means of an interview guide. The interview guide used had gone through a process of development to some extent but it probably needs further improvement in future NA surveys. As a whole, owing to insufficient practical applications geared towards NA in Turkish AE, the study remains exploratory in nature, and the outcomes should be interpreted accordingly.

## III. RESUITS

This chapter presents the major findings of the study. To start with, the demographic characteristics of the sample are presented. This is followed by the findings related to the substance of the study, including those related to the hypotheses formulated.

Characteristics of the Sample
Table 2 reveals the age and sex distribution of the sample. It is noted that 82 out of the total 140 (or $58.6 \%$ ) were females. The largest age group within the sample was 21-34 years of age with a total of 52 people (or $37.1 \%$ of the sample.

TABLE 2- Sex and Age-Groups in the Sample

| Age Group | M | F | Total |
| :--- | ---: | ---: | ---: |
| $15-20$ | 7 | 17 | 24 |
| $21-34$ | 21 | 31 | 52 |
| $35-44$ | 12 | 14 | 26 |
| $45+$ | 18 | 20 | 38 |
| TOTAL | 58 | 82 | 140 |

Next, the places of birth of the sample are indicated in Table 3. It is observed that 41 people out of the total 140 (or $29.3 \%$ ) were born in Istanbul. The provinces within the Blacksea region, Central Anatolia region, and Marmara region (excluding those born in Istanbul) have yielded more immigrants to the area studied. The largest group of immigrants to this area were born in provinces within the Blacksea region. The table implies that over two-thirds of the sample are immigrants.

TABLE 3- Places of Birth

| Region or Province | Number | Percent |
| :--- | :---: | :---: |
| Istanbul Province | 41 | 29.3 |
| Region |  |  |
| Marmara except Istanbul | 22 | 15.7 |
| Blacksea | 24 | 17.1 |
| Central Anatolia | 20 | 14.3 |
| East and South-East Anatolia | 11 | 7.9 |
| Mediterrenean | 5 | 3.6 |
| Aegean | 11 | 7.9 |
| Balkan Countries | 6 | 4.2 |
| Total | 140 | 100.0 |

Considering the characteristic of immigration in the area studied, it would be desirable to find out how long ago the immigrants in the sample settled in this area. Table 4 shows the duration of residence in the area prior to 1982. Those who have settled in the area during the past 20 years are 74 in number, or $52.8 \%$ of the total.

TABLE 4- Duration of Residence in §isli District

| Du ration | Number | Percent |
| :---: | :---: | :---: |
| 5 years and less | 11 | 7.8 |
| $6-10$ years | 25 | 17.9 |
| $11-20$ years | 38 | 27.1 |
| 21 years and more | 25 | 17.9 |
| Those born in Istanbul | 41 | 29.3 |
| TOTAL | 140 | 100.0 |

Table 5 provides the distribution of the sample by their marital status in four categories; single, married,
divorced, and widowed by death of spouse. It is observed that 86 people of the total $140(61.4 \%)$ are married.

TABLE 5-Marital Status

| Marital Status | Number | Percent |
| :--- | :--- | ---: | ---: |
| Single | 35 | 25.0 |
| Married | 86 | 61.4 |
| Divorced | 6 | 4.3 |
| Widaned | 13 | 9.3 |
| TOTAL | 140 | 100.0 |

The construction type of the residence of the sample was also assessed and it was noted that 127 people out of the total $140(90.7 \%)$ live in an "apartment" whereas only 9 people out of the total $140(6.4 \%)$ live in a private house and 4 people out of the total $140(2.9 \%)$ live in a "gecekondu" which may be conceived as a poor type of residence.

Assessment of the cultural and mass-media facilities in households regarding the sample is presented in Table 6 , which may serve as one of the socio-economic indicators.

TABLE 6- Household Mass Media Facilities

| Facilities | Number | Percent |
| :--- | :--- | ---: |
| Only TV | 9 | 6.4 |
| Radio, TV | 28 | 20.0 |
| One newspaper, TV | 5 | 3.6 |
| One newspaper, radio | 5 | 3.6 |
| One paper, radio, TV | 35 | 25.0 |
| One paper, radio, TV, telephone | 26 | 18.6 |
| One paper, radio, TV, telephone, periodicals | 9 | 6.4 |
| Two newspapers, radio, TV | 8 | 5.7 |
| Two papers radio, TV, telephone | 3.6 |  |
| Two or more newspapers, radio, $T V$, | 5 | 7 |
| telephone, periodicals | 10 | 140 |
| TOTAL |  |  |

The sample were enquired about the condition of ownership of their residence. The results, which may be helpful as an economic indicator, are provided in Table 7 . The evidence shows that 78 people out of the total 140 ( $55.7 \%$ ) 1ive in a residence of their own, whereas 58 people out of the total 140 ( $41.4 \%$ ) are tenants.

TABLE 7- Distribution of Ownership Condition of Residence

| Ownership Condition | Number | Percent |
| :--- | :---: | ---: |
| Rented residence | 58 | 41.4 |
| Owned residence | 78 | 55.7 |
| Lodger | 4 | 2.9 |
| TOTAL | 140 | 100.0 |

Table 8 reveals the educational background of the sample according to sex. It is seen from the table that 106 of the total 140 ( $75.7 \%$ ) had either primary or lower secondary education. As for the distinction by sex, 41 females out of the total $140(29.3 \%)$ had only primary education whereas 35 males out of the total $140(25 \%)$ had lower secondary education, thus indicating a more advantageous educational status for males.

TABLE 8- Educational Background

|  | MALE |  | FEMALE |  | TOTAL |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Latest School Completed | Number Percent | Number | Percent | Number Percent |  |  |
| None | - | - | 6 | 4.3 | 6 | 4.3 |
| Primary School | 8 | 5.7 | 41 | 29.3 | 49 | 35.0 |
| Lower Secondary Schoo1 | 35 | 25.0 | 22 | 15.7 | 57 | 40.7 |
| Upper Secondary School | 12 | 8.6 | 7 | 5.0 | 19 | 13.6 |
| Higher | 3 | 2.1 | 6 | 4.3 | 9 | 6.4 |
| TOTAL | 58 | 41.4 | 82 | 58.6 | 140 | 100.0 |

The occupational status of the sample may be specified in Table 9. It presents data on occupational categories of the sample according to sex. It is observed that "housewife" and "tradesperson" constitute the largest two occupational categories.

TABLO 9- Occupation

|  | MALE |  | FEMALE |  | TOTAL |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Occupational Category | Number Percent | Number Percent | Number Percent |  |  |  |
| Laborer | 6 | 4.3 | 4 | 2.8 | 10 | 7.1 |
| Civil servant | 8 | 9.7 | 5 | 3.6 | 13 | 9.3 |
| Retired | 2 | 1.4 | 3 | 2.2 | 5 | 3.6 |
| Housewife | - | - | 56 | 40.0 | 56 | 40.0 |
| Tradesperson | 34 | 24.3 | 6 | 4.3 | 40 | 28.6 |
| Student | 6 | 4.3 | 7 | 5 | 13 | 9.3 |
| Unemployed | 2 | 1.4 | 1 | .7 | 3 | 2.1 |
| TOTAL | 58 | 41.4 | 82 | 58.6 | 140 | 100.0 |

Since the study is intended to be exploratory, with emphasis on discovery of problems faced and on the development of a methodology, no attempt has been made to establish the error of estimates in the sampling.

Attitudes Toward Adult Education Services

The following table shows the extent to which the sample is aware of the Şisli-Gültepe PEC. The criteria for awareness is both being able to tell the existence of a PEC in the district and also to tell where the PEC is. It is seen from the table that 108 people out of the total 140 ( $77.2 \%$ ) have no idea in the sense that they neither know that such a centre exists nor that it exists in Gultepe area. Furthermore, the sample was asked of their opinion on the kind of activities and courses offered by the Sisli-Gultepe PEC. Of the
remaining 32 people out of the total 140 , who are aware of the PEC, 9 people do not have any idea of what the PEC is doing; an additional 9 can name one correct course, and 14 can name two or more courses. As for any previous experience at any PEC in Istanbul, it was found that only one person out of the total 140 had attended AE courses at another PEC. There was also one other person who had attended a literacy course at a remote primary school. One of these two had completed the course attended. The one who had completed the course was satisfied with it and the other was not. In Table 10 "having a vague idea" of the PEC covers a range of responses in the form of misconception of the place of the PEC in the district, stating a PEC in another district, and knowing the existence of a PEC in the district but not being able to tell where it is.

TABLE 10-Awareness of the Sisli-Gultepe PEC

| Condition of awareness | Number | Percent |
| :--- | :---: | ---: | ---: |
| Has a clear idea | 23 | 16.4 |
| Has a vague idea | 9 | 6.4 |
| Has no idea | 108 | 77.2 |
| TOTAL | 140 | 100.0 |

The sample was then asked a hypothetical question regarding their attitude in case a household member had decided to participate in an $A E$ course. The attitude of the sample towards household members participating in $A E$ courses in the future is presented in Table ll. It is seen that 85 people out of the total 140 ( $60.7 \%$ ) have a positive attitude. Those with a negative attitude towards participation in AE courses at PEC s are only $8.6 \%$ of the sample. Those members of the sample classified under "other" constitute 30.7 \% of the sample and they expressed attitudes as "being

```
indifferent", "depending on other conditions", and "not stating a clear attitude".
```

TABLE 11- Attitude Towards Household Attending AE Courses

| Attitude | Number | Percent |
| :--- | :---: | ---: |
| Definitely positive | 85 | 60.7 |
| Definitely negative | 12 | 8.6 |
| Other | 43 | 30.7 |
| TOTAL | 140 | 100.0 |

The sample was also checked on what kind of practical problems they have, if any, that would cause difficulties in their attending $A E$ courses at a PEC. The answers are shown in table 12. Practical issues such as having children, inadequate time, having too much to do at work already, and improper age constitute the largest categories of practical problems. On the other hand 54 people out of the total 140 ( $38.6 \%$ ) reported no practical problems related to attending AE courses. The category in the table corresponding to "Other problems" includes responses such as "distance problem", "negative attitude of the neighborhood", "permission required from head of the household", and "too much housework".

TABLE 12- Practical Problems to Attending AE Courses

| Practicai Problems | Number | Percent |
| :--- | :---: | ---: |
| Child problem | 13 | 9.3 |
| Inadequate time | 10 | 7.1 |
| Too much work already | 26 | 18.6 |
| Improper age | 18 | 12.9 |
| Other problems | 19 | 13.5 |
| No problems | 54 | 38.6 |
| TOTAL | 140 | 100.0 |

The sample was further enquired as to their most suitable time for attending $A E$ courses. The results indicated that 33 people out of the total $140(23.6 \%)$ are willing to come on weekdays (Monday to Friday) in the afternoon. 13 people out of the total $140(9.3 \%)$ would like to come on weekdays in the evening. 94 people out of the total 140 (67.1 \%) expressed such varying times that grouping the data was impossible and consequently no distinctively significant categories could be obtained regarding the rest of the sample.

In terms of transportation facilities to the Giltepe bus-stop where the $S i s l i-G i l t e p e ~ P E C$ is situated, as viewed by the sample, Table 13 reveals the transportation condition from where the sample lives to the specific location of the PEC in question. It is seen that 97 people out of the total 140 (69.3\%) can get to the PEC either on foot or by direct transportation. It should be specified here that the question was particularly concerned with reaching the Gultepe bus-stop which is the main connection between the PEC and the households.

TABLE 13-Transportation Facilities

| Transportation Facility | Number | Percent |
| :--- | :---: | ---: |
| Onfoot | 33 | 23.6 |
| Direct transportation | 64 | 45.7 |
| One or more connections | 17 | 12.1 |
| Doesn't know | 26 | 18.6 |
| TOTAL | 140 | 100.0 |

When asked another hypothetical question concerning the favorite type of instruction in $A E$ courses, it was found that 94 people out of the total 140 ( $67.1 \%$ ) would like to see practical training or applied activities in the course
whereas 40 people out of the total 140 (28.6 \%) are in favor of the traditional lecture method.

Considering the importance of the present literacy campaign, the interview guide included a question in order to check the perception of the people in the sample as to the extent of the problem in their vicinity and the effectiveness of the on-going campaign. The answers indicated that the great majority of the respondents, 104 out of 140 (or $65.3 \%$ ) thought that illiteracy was a common problem. It was also seen that 14 out of the total 140 ( $10 \%$ ) thought that there were no or few illiterate people in the district while 20 out of the total 140 ( $14.3 \%$ ) were not sure. Table 14 shows the distribution of the sample on an evaluation scheme. The table indicates that 119 people out of the total 140 ( $85 \%$ ) think the campaign is either satisfactory or very good.

TABLE 14- Thoughts about Effectiveness of the Literacy Campaign

| Evaluation of Effectiveness | Number | Percent |
| :--- | :---: | :---: |
| Very good | 72 | 51.4 |
| Satisfactory | 47 | 33.6 |
| Insufficient | 5 | 3.6 |
| Not sure | 16 | 11.4 |
| TOTAL | 140 | 100.0 |

Findings Related to the Hypotheses
1- Sex and Subject-Matter Interests: The first hypothesis was that there would be a relationship between the sex and the preference for the subject-matter of $A E$ courses. It was hypothesized that females would be more interested in such $A E$ courses related to work at home whereas males would be more interested in $A E$ courses related to
outdoor work. There are 44 distinct $A E$ courses as stated by the sample. A complete list showing the distribution of $A E$ courses as specified by the sample is provided in the Appendix.

Thus, it was found convenient to group the courses into:
a) cultural courses (literacy, foreign language, folk dances, sports, fine arts, etc.),
b) home-economics and home-arts courses which are related to work at home and basically feminine in character (home-economics, hand-knitting, dressmaking, embroidery, cooking, etc.), referred to as home-related courses in the study,
c) vocational courses, which are related to outdoor work or of basically masculine character (electrical work and electronics, poultry, accounting, carpentry, etc.).

Table 15 shows the distribution of the sample's preference for the subject-matter of $A E$ courses by sex. As a result of the Chi-square analysis, a significant relationship between sex and the $A E$ course preference is found. The homerelated courses are noted to be asked more by females than males. In parallel to that, the vocational courses are noted to be asked more by males than females. The outcome supports the hypothesis.

TABLE 15- Course Preferences According to Sex

|  | No, Course <br> Preference | Cultural <br> Courses | Home-related <br> Courses | Vocational <br> Courses | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Male | 17 | 17 | 7 | 17 | 58 |
|  | $(12.1 \%)$ | $(12.2 \%)$ | $(5 \%)$ | $(12.1 \%)$ | $(41.4 \%)$ |
| Female | 18 | 10 | 50 | 4 | 82 |
|  | $(12.9 \%)$ | $(7.1 \%)$ | $(35.7 \%)$ | $(2.9 \%)$ | $(58.6 \%)$ |
| TOTAL | 35 | 27 | 57 |  |  |
|  | $(25 \%)$ | $(13.9 \%)$ | $(40.7 \%)$ | $(15 \%)$ | $(100 \%)$ |
| $X_{\text {obs. }}^{2}=39.3$ | d.f. $=3$ | p | $<$ | .001 |  |
| $X_{\text {crit. }}^{2}=16.268$ |  |  |  |  |  |

The second hypothesis was that there would be a relationship between the sex and the subject-matter preference of the sample for seminar topics regarded useful in the district. It was hypothesized that females would be more interested in topics such as child health and family planning whereas males would be more interested in topics such as public health and environmental pollution. The Chi-square analysis indicated that there was no significant relationship between the sex and the preference for the subject-matter of seminars.

The third hypothesis was that there would be a relationship between the sex and the perception of the needed $A E$ courses by the district adult population. It was expected that females would be more interested in home-related courses whereas males would be more interested in vocational courses. The results which are shown in Table 16 , indicated that 21 people out of the total $140(15 \%)$ did not state any needs regarding $A E$ courses in the district. A larger number of males were interested in cultural and vocational courses.

Females were mainly clustered in the home-related courses category, thus supporting the hypothesis. As a result of the statistical test, the sex and the idea of needed $A E$ courses in the district were found to be significantly related.

TABLE 16- Ideas as to the Needed AE Courses in the District

|  | No Course <br> Preference | Cultural <br> Courses | Home-related <br> Courses | Vocational <br> Courses | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Male | 5 | 8 | 28 | 17 | 58 |
| Female | $(3.6 \%)$ | $(5.7 \%)$ | $(20 \%)$ | $(12.1 \%)$ | $(41.4 \%)$ |
|  | $(16$ | 4 | 56 | 6 | 82 |
| TOTAL | 21 | $(2.9 \%)$ | $(40 \%)$ | $(4.3 \%)$ | $(58.6 \%)$ |
|  | $(15 \%)$ | $(8.6 \%)$ | $(60 \%)$ | 23 | 140 |

$$
\begin{aligned}
& X_{\text {obs. }}^{2}=17.1 \quad \text { d.f. }=3 \quad p<0.001 \\
& \chi_{\text {crit. }}^{2}=16.268
\end{aligned}
$$

In order to see the effect of sex differences on course preferences, the Chi-square test was applied to the distribution of homerelated courses as against all other courses. The grouped data for the purpose is shown in Table 17 where the no-preference group is disregarded and only the respondents which indicated clear preferences are included. The test yielded a high degree of significance in this case, which confirms the sex basis of course preference already indicated.

TABLE 17-Course Preference by Sex (Grouped Data)


2- Occupation and Subject-Matter Interests: The occupations were categorized in the following way:
a) employees or workers with fixed salary (workers, civil servants, retired people, etc.) and unemployed people.
b) housewives (regardess of marital status).
c) tradespeople and students (Wage-free occupations)

The first category consisted of fixed-income group plus those who have not got a job at present. The second category was that of housewives only because the number of housewives in the sample was large enough to be treated as a distinct category. The tradespeople were considered with non-fixed income in contrast with the first group. The students in the sample were also treated in the third category simply because they too had no work obligations promising fixed income.

The fourth hypothesis was that the occupation was associated with the preference of the sample for AE courses. It was expected that housewives would show a definite interest in home-related courses such as cooking, knitting, and child care.

The results shown in Table 18 indicated that 21 people out of the total $140(15 \%)$ did not state any preference, thus yielding a total of 119 people in the sample. The largest occupational group was that of housewives with 56 people out of the total $119(47 \%)$. In parallel to this finding, $A E$ courses related to home-arts appeared as the most popular category of courses. Tradespeople and students, consisting of people who have more free time than the first group due to relatively less restrictions on working hours, prefer cultural courses and activities more than the other occupational categories. The housewives in the sample did not state any preference for the vocational course category. The statistical test indicates a significant association between the occupational status and the $A E$ course preference of the sample.

TABLE 18-Course Preference by Occupation

|  | No Course Preference | Cultural Courses | Home-related Courses | Vocational Courses | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fixedincome occupa. | $\begin{gathered} 6 \\ (4.3 \%) \end{gathered}$ | $\begin{aligned} & 6 \\ & (4.3 \%) \end{aligned}$ | $\begin{aligned} & 12 \\ & (8.6 \%) \end{aligned}$ | $\begin{gathered} 7 \\ (5 \%) \end{gathered}$ | $\begin{aligned} & 31 \\ & (22.1 \%) \end{aligned}$ |
| Housewives | $\begin{aligned} & 15 \\ & (10.7 \%) \end{aligned}$ | $\begin{aligned} & 5 \\ & (3.6 \%) \end{aligned}$ | $\begin{gathered} 36 \\ (25.7 \%) \end{gathered}$ | 0 | $\begin{gathered} 56 \\ (40 \%) \end{gathered}$ |
| Wage-free Occupa. | $\begin{gathered} 14 \\ (10 \%) \end{gathered}$ | $\begin{aligned} & 16 \\ & (11.4 \%) \end{aligned}$ | $\begin{aligned} & 9 \\ & (6.4 \%) \end{aligned}$ | $\begin{gathered} 14 \\ (10 \%) \end{gathered}$ | $\begin{aligned} & 53 \\ & (37.9 \%) \end{aligned}$ |
| TOTAL | $\begin{gathered} 35 \\ (25 \%) \end{gathered}$ | $\begin{aligned} & 27 \\ & (19.3 \%) \end{aligned}$ | $\begin{aligned} & 57 \\ & (40.7 \%) \end{aligned}$ | $\begin{gathered} 21 \\ (15 \%) \end{gathered}$ | $\begin{aligned} & 140 \\ & (100 \%) \end{aligned}$ |
| $\begin{array}{lll} x_{\text {obs. }}^{2}=19.6 & \text { d.f. }=6 & p<0.01 \\ x_{\text {crit. }}=16.812 & & \end{array}$ |  |  |  |  |  |

The fifth hypothesis was that there would be a relationship between the occupational status and the subjectmatter preference for seminars. Table 19 presents data classified in terms of the before-mentioned three occupational categories by seminar topics conceivably useful for the district population. The table indicates that housewives are more keen on "child care" and "family planning" than other categories including both male and female population. 4 people out of the total $140(2.9 \%)$ did not state any preference for the subject-matter of seminars. The hypothesis is validated because there exists a relationship between the occupational group and the preference for subject-matter of seminars based on the data regarding the sample.

TABLE 19- Seminar Topics According to Occupation

| Seminarioccupation | $\begin{aligned} & \text { (fixed } \\ & \text { income) } \end{aligned}$ | (housewife) | (Wage Free) | Total |
| :---: | :---: | :---: | :---: | :---: |
| None | 1 (0.7\%) | $I(0.7 \%)$ | 2(1.5\%) | 4(2.9\%) |
| Public health | 4(2.9\%) | 9(6.4\%) | 14(10\%) | 27(19.3\%) |
| Child care | 7 (5\%) | 22(15.7\%) | 9(6.4\%) | $38(27.1 \%)$ |
| Family planning | 15(10.6\%) | $8(5.7 \%)$ | 16(11.6\%) | 39(27.9\%) |
| Environmental pollution | 4(2.9\%) | 16(11.5\%) | 12(8.5\%) | 32(22.9\%) |
| TOTAL | $31(22.1 \%)$ | 56 (40\%) | 53(37.9\%) | 140(100\%) |


| $\chi_{\text {obs. }}^{2}=18.7$ | d.f. $=8$ | $p<0.05$ |
| :--- | :--- | :--- |
| $\chi_{\text {crit. }}^{2}=15.507$ |  |  |

Table 20 shows the distribution of occupation in terms of home-related courses as against all others. The analysis indicated that there is a highly significant relationship between $A E$ course preference and occupation on the basis of grouped data.

TABLE 20-Course Preference by Occupation (Grouped Data)

| Occupation | Home-related Courses | $\begin{aligned} & \text { Other } \\ & \text { Courses } \end{aligned}$ | Total |
| :---: | :---: | :---: | :---: |
| Fixed-income occupations | $\begin{gathered} 12 \\ (11.4 \%) \end{gathered}$ | $\begin{gathered} 13 \\ (12.4 \%) \end{gathered}$ | $\begin{gathered} 25 \\ (23.8 \%) \end{gathered}$ |
| Housewives | $\begin{aligned} & 36 \\ & (34.3 \%) \end{aligned}$ | $\begin{gathered} 5 \\ (4.7 \%) \end{gathered}$ | $\begin{gathered} 41 \\ (39 \%) \end{gathered}$ |
| Wage-free occupations | $\begin{gathered} 9 \\ (8.6 \%) \end{gathered}$ | $\begin{gathered} 30 \\ (28.6 \%) \end{gathered}$ | $\begin{gathered} 39 \\ (37.2 \%) \end{gathered}$ |
| TOTAL | $\begin{gathered} 57 \\ (54.3 \%) \end{gathered}$ | $\begin{gathered} 48 \\ (45.7 \%) \end{gathered}$ | $\begin{aligned} & 105 \\ & (100 \%) \end{aligned}$ |
| $\begin{aligned} & x_{\mathrm{obs} .}^{2}=34.236 \quad \mathrm{d.f.} \\ & x_{\text {crit }}^{2}=10.60 \end{aligned}$ | $p<.$ |  |  |

Using the same grouping technique for seminar topics, the category of family planning and child care was matched against all other topics analyzed according to occupation. It was found that there is no significant relationship between seminar topics and occupation on the basis of grouped data.

## 3- Age and Subject-Matter Interests: The sixth

 hypothesis was that there would be a relationship between the age and the preference for the subject-matter of $A E$ courses regarding the sample. The sample was enquired on the basis of four age groups above 14 years of age. The results indicate that the people in the $21-34$ age group in the sample were more interested in courses related to home-arts. The statistical analysis implies that these two variables have a significant interrelation. Table 21 shows the related data concerning the variables.TABLE 21-Course Preference by Age

| Age Group | No Course Preference | Cultural Courses | Home-related Courses | Vocational Courses | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 15-20 | : 1 | 8 | 12 | 3 | 24 |
|  | (.7\%) | (5.7\%) | (8.5\%) | (2.2\%) | (17.1\%) |
| 21-34 | 8 | 9 | 26 | 9 | 52 |
|  | (5.7\%) | (6.4\%) | (18.6\%) | (6.4\%) | (37.1\%) |
| 35-44 | 8 | 5 | 9 | 4 | 26 |
|  | (5.7\%) | (3.6\%) | (6.4\%) | (2.9\%) | (18.6\%) |
| 45+ | 18 | 5 | 10 | 5 | 38 |
|  | (12.9\%) | (3.6\%) | (7.1\%) | (3.6\%) | (27.2\%) |
| TOTAL | 35 | 27 | 57 | 21 | 140 |
|  | (25\%) | (19.3\%) | (40.7\%) | (15\%) | (100\%) |
| $x_{\text {obs } .}^{2}=21.6$ | d.f. $=9$ | $\mathrm{P}<0.02$ |  |  |  |
| $\chi_{\text {crit }}^{2}=19.679$ |  |  |  |  |  |

The seventh hypothesis was such that there would be a relationship between the age and the preference of the sample for the subject-matter of seminars considered useful for the district population. Four people out of the total 140 (2.9\%) did not state any preference, but of these 4 people there were none in the 15-20 age group. The findings indicate that child care and family planning topics are most favorable for the highly fertile age group 21-34, which is a finding in accordance with the expectations. It is also observed that public health and child care are most appreciated in the old age group over 45. Table 22 shows that age and choice of seminar topics are associated on the basis of the sample.

TABLE 22- Seminar Topic by Age

| Age <br> Group | No <br> Preference | Public <br> Health | Child <br> Care | Family <br> Planning | Environmental <br> Pollution | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $15-20$ | 0 | 4 | 4 | 12 | 4 | $24(17.1 \%)$ |
|  |  | $(2.9 \%)$ | $(2.8 \%)$ | $(8.6 \%)$ | $(2.8 \%)$ |  |
| $21-34$ | 2 | 7 | 13 | 19 | 11 | $52(37.1 \%)$ |
|  | $(1.4 \%)$ | $(5 \%)$ | $(9.3 \%)$ | $(13.6 \%)$ | $(7.8 \%)$ |  |
| $35-44$ | 1 | 6 | 5 | 5 | 9 | $26(18.6 \%)$ |
|  | $(0.7 \%)$ | $(4.3 \%)$ | $(3.6 \%)$ | $(3.6 \%)$ | $(6.4 \%)$ |  |
| $45+$ | 1 | 10 | 16 | 3 | 8 | $38(27.2 \%)$ |
|  | $(0.9 \%)$ | $(7.1 \%)$ | $(11.4 \%)$ | $(2.1 \%)$ | $(5.9 \%)$ |  |
| $X_{\text {obs. }}^{2}=20.9$ | d.f. $=9$ | $p<0.02$ |  |  |  |  |
| $\chi_{\text {crit. }}^{2}=19.679$ |  |  |  |  |  |  |

The age variable was also crossed with AE course preference in terms of home-related courses and all other courses. It was found that there is no significant relationship on the basis of grouped data. Second, age was watched with seminar topics which is categorized into family planning and child care as against other topics. The analysis indicated that the relationship is not a significant one.

4- Educational Background and Subject-Matter Interests:
The eighth hypothesis was that the educational background would be associated with the preference for the subjectmatter of $A E$ courses. There were initially five educational categories. In order to provide applicable data for the statistical test, the categories were grouped as observed in the following table. The educational background was assessed on the basis of the latest level of schooling completed. 35 people out of the total $140(25 \%)$ did not state any preference
for $A E$ courses. The findings presented in Table 21 indicated that the largest group in the sample was interested in courses related to home-arts described earlier and they had only primary education or less. The statistical test yields the conclusion that educational background and course preference have a significant association.

TABLE 23-Course Preference by Educational Background

| Latest School <br> Completed | No Course <br> Preference | Cultural <br> Courses | Home-related <br> Courses | Vocational <br> Courses | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Primary or | 18 | 2 | 32 | 3 | 55 |
| less | $(12.9 \%)$ | $(1.4 \%)$ | $(22.9 \%)$ | $(2.1 \%)$ | $(39.3 \%)$ |
| Lower | 12 | 19 | 13 | 13 | 57 |
| Secondary | $(8.5 \%)$ | $(13.6 \%)$ | $(9.3 \%)$ | $(9.3 \%)$ | $(40.7 \%)$ |
| Upper Secon- <br> dary and higher | 5 | 6 | 12 | 5 | 28 |
| TOTAL | 35 | 27 | $(8.6 \%)$ | $(4.3 \%)$ | $(8.5 \%)$ |
|  |  |  |  |  |  |
| $X_{\text {obs. }}^{2}=29.3$ | d.f. $=6$ | p $<0.001$ |  | $(3.6 \%)$ | $(20 \%)$ |
| $X_{\text {crit. }}^{2}=22.457$ |  |  |  | 21 | 140 |

The last hypothesis was such that there would be a relationship between the educational background and the preference for the subject-matter of seminars. Four people out of the total 140 ( $2.9 \%$ ) did not state any preference for seminar topics. Of those four people there were none with lower secondary schooling. Table 22 indicates that 32 people out of the total 140 ( $22.9 \%$ ) with primary schooling or less were more interested in child care and family planning. The statistical test yields the conclusion that the educational background and the choice of seminar topics are significantly related to each other based on the sample data.

TABLE 24- Seminar Topic by Educational Background

| Laset School- No ing Completed Preference | Public Health | Child <br> Care | $\begin{aligned} & \text { Family } \\ & \text { Planning } \end{aligned}$ | Environ. Pollution | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Primary School 1 or less (0.7\%) | $\begin{aligned} & 9 \\ & (6.4 \%) \end{aligned}$ | $\begin{gathered} 24 \\ (17.1 \%) \end{gathered}$ | $\begin{aligned} & 8 \\ & (5.7 \%) \end{aligned}$ | $\begin{aligned} & 13 \\ & ) 9.3 \%) \end{aligned}$ | $\begin{aligned} & 55 \\ & (39.2 \%) \end{aligned}$ |
| Lower Secondary 0 | $\begin{aligned} & 13 \\ & (9.3 \%) \end{aligned}$ | $\begin{aligned} & 12 \\ & (8.6 \%) \end{aligned}$ | $\begin{aligned} & 16 \\ & (11.4 \%) \end{aligned}$ | $\begin{aligned} & 16 \\ & (11.5 \%) \end{aligned}$ | $\begin{aligned} & 57 \\ & (40.8 \%) \end{aligned}$ |
| Upper Secondary 3 and higher <br> (2.2\%) | $\begin{aligned} & 5 \\ & (3.6 \%) \end{aligned}$ | $\begin{gathered} 2 \\ (1.4 \%) \end{gathered}$ | $\begin{aligned} & 15 \\ & (10.8 \%) \end{aligned}$ | $\begin{aligned} & 3 \\ & (2.1 \%) \end{aligned}$ | $\begin{gathered} 28 \\ (20 \%) \end{gathered}$ |
| TOTAL 4 <br>  $(2.9 \%)$ | $\begin{aligned} & 27 \\ & (19.3 \%) \end{aligned}$ | $\begin{gathered} 38 \\ (27.1 \%) \end{gathered}$ | $\begin{gathered} 39 \\ (27.9 \%) \end{gathered}$ | $\begin{gathered} 32 \\ (22.9 \%) \end{gathered}$ | $\begin{gathered} 140 \\ (100 \%) \end{gathered}$ |
| $\begin{array}{lll} X_{\text {obs } .}^{2}=24.4 & \text { d.f. }=6 & p<0.00 \\ X_{\text {crit. }}^{2}=22.457 & & \end{array}$ |  |  |  |  |  |
| In order to see if the category of family planning and child care showed a significant distribution with respect to educational background, grouped data on seminar topics and educational background were matched. The results showed that these was no significant relationship. |  |  |  |  |  |

## IV. SUMMARY AND DISCUSSION OF RESULTS

The present need assessment study aims to serve the Sişi-Gültepe PEC, first by exploring the problem areas in conducting such a survey and second by providing some meaningful results which could be used in the planning of $A E$ programs. It was expected that the survey results would yield information on selected demographic characteristics of the people living in the area as well as their tendencies and preferences in reference to AE. Any significant associations between demographic variables and those directly related to AE were also sought. In this framework, this chapter begins with a summary of survey results, including the demographic findings, adult education findings, and the findings related to the survey hypotheses. It is followed by a brief statement of the limitations on the study. The chapter ends with a presentation of the implications for the sisli PEC based on the survey results.

Demographic Findings
A large number of subjects in the sample turned out to be young females. Nearly one-third of the sample was born in Istanbul; the remaining two-thirds are immigrants to the area studied mostly from provinces in the Marmara, Blacksea and Central Anatolian regions.

The majority of the immigrants came to the area during the last 20 years. Most of the subjects in the sample had primary or lower secondary education, with fewer.respondents having and education beyond.

Housewives comprised the biggest category in the sample, followed by tradespersons, which together made up two-thirds of the sample. The rest included civil servants,
students, laborers as well as some retired people and unemployed.

## Adult Education Findings in General

The majority of the sample is not aware of the sisliGultepe PEC. The ones who had been aware of the PEC were located in the near vicinity of Gütepe. As for the perception of the $A E$ courses offered by the PEC, there is a general positive attitude. It is also noted that for the majority of the sample transport to the PEC would not be a problem.

As far as the choice of $A E$ courses is concerned, homerelated activities and home arts have received the largest support from the sample made up mostly by females. The category of cultural courses comes the second and the vocational course group is the third. Owing to the large number of housewives in the sample, the findings had a biasing effect in this direction. As far as seminar topics is concerned, child care and family planning appeared to be the most popular topics, followed by environmental pollution. It was observed that there was a close correspondence between the respondents idea of $A E$ courses needed by the people in the district and what they themselves preferred to have if the opportunity arises.

## Findings Related to The Survey Hypotheses

A significant and strong relationship was found between sex and the $A E$ course preferences regarding the sample. This finding implies that male and female portions of the sample stated varying $A E$ course preferences on the basis of sex distinction. In addition, the Chi-square test yielded signi significant relationships between:
a) sex and the idea of $A E$ courses needed in the district,
b) occupational status and the preference for $A E$ courses,
c) occupational status and the subject-matter preference for seminars,
d) age and the $A E$ course preference,
e) age and the subject-matter preference for seminars,
f) educational background and the $A E$ course preference,
g) educational background and the subject-matter preference for seminars.

The above relationships, however, seem to be colored by the preponderence of female population in the sample.

## Limitations

There were three factors that may have imposed limitations on the survey findings. A non-probabilistic approach to a very large target population in the sampling design is one source of possible error. If the starting point for drawing the sample had been the total population in the district, a much more accurate and precise sampling process would have led to a complicated but statistically powerful and reliable sample. Since the survey had to be feasible within the means available to the investigator, a modest but logical sampling design was used.

Secondy, interview technique has its own limitations. The interviewer is always a source of subjective bias and may unconsciously effect the subject's responses. Using an interview guide was probably helpful in reducing the interviewer bias but such an instrument needs to be both reliable and valid. The interview guide used in this survey certainly needs further improvement and perfection in format as well as in content. The present study gives clues for some of the ways in which the interview guide could be modified.

Finally, limitations imposed by the framework of a master's project as opposed to the extensive scope of the task were in the picture throughout the survey. Therefore, the survey findings should be interpreted in the light of the above-mentioned limitations.

Implications of the Study
First of all, one result is that the existence of the Sisli-Guiltepe PEC and its operations/services are known by only a small portion of the sample. It follows from this finding that the center ought to publicize itself by means of various techniques. In this connection, the center administrators could set up a network of guiding and leading information system for potential clients at various educational institutions, associations, work places where such information can easily be accessible to large masses of people. In fact, contact with administrators of such organizations would provide a number of other benefits particularly with respect to need assessment studies. The advantage of using a systematic and rational approach to the selection of organizations to be in touch is doublefold. These public spots could be used as extended branches of the center for publicity purposes, and in addition, the management of such organizations (particularly business-oriented units) could provide or give access to data as to the qualities and skills needed by the economy so that the PEC would be able to make the necessary alterations and adjustments to meet the qualified manpower demand of the economy as well as to meet the personal and social needs in the district of sisli. In addition, printing press and other mass media could be used more extensively for publicity purposes.

Secondly, the findings imply that the people generally has a positive attitude towards AE courses. Although onefourth of the sample did not indicate an open interest in the

AE courses, the remaining majority does deserve attention and stands out as a challenge to the PEC under study. Considering the finding that for the majority of the sample transport to the locality of the PEC is not very difficult, it may be concluded that the $P E C$ has a large population of potential clients to be able to attend the PEC activities. The need for such help can be fulfilled by means of courses at the PEC premises, at new PEC activities to be organized in the district, at building facilities of social and educational institutions on a sharing basis, and also at factories and production units by providing direct $A E$ help for the potential clients employed in those places. It seems that cooperation with such public and private organizations and coordination of efforts is a must with the limited or scarce resources and facilities available to the center. In fact, this type of extended $A E$ services is in practive by the gisii PEC. Various organizations may be willing to provide their employees on-the-job training at their own premises. The extent of such $A E$ services however is not large at present. Our study gives an indication that a move in this of direction would be helpful.

A significant and strong relationship between the sex of the sample and their preference for the type of $A E$ courses and activities was obtained. Considering the importance of sex in course preferences, the PEC would do well to evaluate this factor with due care as it has been doing other demographic variables such as occupation, age, and educational background were also found to be associated with the preferences for the subject-matter of AE courses.

The course category stated by the largest number of people is concerned with those courses related to home-arts which may be essentially perceived as women's job. In fact, this is exactly what the present situation is at the sisli-

Gultepe PEC The most popular courses for the enrollees have to do with some aspect of housework or work carried out by mostly females. However, it should also be considered that the respondents in the survey may have been previously effected by their knowledge of what the centre already has in store or by the prevailing conceptions of the kinds of $A E$ courses in their social environment. Furthermore, the biasing effect of the larger female population in the sample may have contributed to this outcome. There is sufficient evidence in Table 15 indicating that the smallest portion of males preferred home-related courses whereas the largest portion of females preferred them. Next to this category of courses, the female population indicated cultural courses as their second preference, and the male population were equally interested in cultural and vocational courses.

In terms of seminar topics considered useful in the district, family planning, child care, environmental pollution issue appeared to be very popular for the sample. As far as giving priorities is concerned, this study provides data on sex, occupational status, age, and educational background so that the PEC administrator may make the best decision depending on the demographic characteristics of the potential clients. For instance, if the potential clients especially interested in the $P E C$ activities are young females, it is likely that they would keenly be interested in such seminar topics as family planning and child care.

The findings of this study related to course preference and seminar topics seem to support the view that women should receive $A E$ services to reinforce their traditional role in the Turkish cultural structure, which may be briefly stated as the housekeeper, the wife and the mother. Preference of home-related courses and choice of seminar topics such as child care and family planning are in agreement with
the expected traditional role of women. Then, it may be asked if it would really serve right in case these expressed needs were fully met. One view in this regard points to the educational, and socio-economical disadvantages of women in the traditional society while emphasizing the rapid developments in all sectors of life (Oğuzan, 1975). Women are observed to take part in such $A E$ programs available for only women (stationary courses for women, home economics courses) and also those involving both sexes (foreign language, banking, tourism). Considering the efforts for modernization and the national development goals, there seems to be sufficient support for women to go beyond the borders of home-life and join the work force in all sectors of the economy. To reach this goal, however, there is a definite need for $A E$ programs to serve the female population of a contemporary society. In this connection, it would be interesting to do some research on only women's needs, and analyze them by their age and perhaps their socio-economic background. That would certainly provide great help in planning $A E$ programs for women on a rational basis.

Considering the relatively larger number of housewives, tradespeople and students in the sample, one implication is that needs of such occupational categories should be given priority. Since the educational background of the sample is relatively poor, the major portion of attempts may be directed towards improving the educational status of potential clients as well as guiding them towards a full use of their educational potentials. This is associated with being able to take full advantage of their educational background, and perhaps supplement it with further educational qualifications as required by their socio-economic environment. The two parties in this picture are the people with their existing qualifications and skills and a complex demand mechanism
related to the desired manpower. As there is a gap between the existing and the desired conditions of manpower, the PEC may serve the purpose of remedying the problem of underqualified population.

In conclusion, there seems to be a range of needs for AE courses in the district. But the question that the centre administrator has to deal with is the task of giving priorities to the $A E$ courses to be offered. The issue of priorities involves various factors such as the demographic characteristics of the district population, findings based on numerous NA survey administered to different sub-populations in different methods (key-informants, direct reporting by clients, $\in t c$.$) , and the official instructions coming from$ the top levels of the hierarchy in the AE system. It follows from this argument that the PEC administrator should consider further NA surveys since they are of particular value for a certain point or period of time and should be repeated to get a reliable picture of the tendencies and trends in the district with regard to AE. In addition, the PEC administrator should contact with production units (factories and smaller scale centres in various sectors of the economy) in the district.

The study provides an exploratory value in its nature. The PEC in question has already referred to some key-informants about reeds in AE. This study brings additional empirical data obtained directly from the population in the district. Perhaps it would be a good idea to refer to various employers and top level managers in the future to see what kind of qualifications they seek in people they are willing to employ. In the light of this exploratory study, it should be pointed out that need assessment studies deserve more attention in Turkish $A E$ because of its use in program planning and implementations.


APPENDIX B: SURVEY INTERVIEW GUIDE (3 Pages)
SIŞLI-GULTEPE HALK EGITIM MLREEZI
 Görüqme Cetveli
I. Dogum yeri: $\qquad$ 2. Istanbula kaç Yí önce geldiéd: $\qquad$
3. Modeni dumum: $\square$ bekar $\square$ evil $\square$ bosanmis $\square$ dul (esi ölmüs)
4. Konutun mükifet durumu: Qkira $\square$ kendilerinin $\square$ Iojmen
5. Konutun yapi tipi: $\square$ apartman muistakil ev $\square$ gecekondu
6. Eviçi haberleg̨me-kültür olanakları: 曰günlük gazete, adedi: $\qquad$
$\square$ radyo $\square$ televizyón
telefon Elaüreli dergi
DiEer hane halkinin yakinlık derecesi


I3．Cevrenizde bir Kalk Eyitim Merkezi varmi？ $\qquad$ Nerede？ $\qquad$ I4．Bu Halk Jfitim Merkezi ne gibi çalıgmalar yapıyor？（iaim veriniz）

I5．Siz veya hanehalkından birisi herhangi bir Halk Efitimi çalısmasına katildamz？ $\qquad$ －Evet ise，katılanın Jakınlık derecesi：
（kod no）
Katildiky programlarin：
a）adi ：
biłirdi
b）yeri： $\qquad$ c） y 112 ：
－ d）sonucu： bitiremedi
e）dȩ̌rlendirmesi：Jararsız yetersiz tatmin edici çok iyi
I6．Hane halkının Halk Egitimi kurslarına ve kiulturel programlarına katalmaların istermiydiniz？evet hayır kendileri bilir

I7．Hangi Halk Egitimi kurslarına katılmak isterdiniz？ $\qquad$

IG．Qevre halkanan katilacaß̈gn sandiguniz Halk jeitimi kursları nelerdir？ $\qquad$
I9．Halk IKitimi kurslarında nasıl bir eyitin turii isterdiniz？
ögretmenin sanıfa ders anlatması
görsel araclar（projeksiyon，film；vb．）yoluyla eđitim görme gercek malzeme kullanıp is yaparak öfrenme
uzaktan haberleşme sonucu kendi kendine $\partial \ddot{G} r e n m e$ başka（tarif ediniz） $\qquad$
20．Oturdugunuz çevrede hangi konularda＇konferans ve seminerler

c）çevre temizli芭i dخ̀ nüfus ve doヒ̆um kontrolu e）trafik egitimi f）yesal hak ve sorumluluklar g） $\qquad$
h） $\qquad$ i） $\qquad$ ${ }^{38} j$ ） $\qquad$
2I．Halk Tたfitimi çalısmalarına katılabilmeniz için size göre birtakım $\begin{array}{cc}\text { engeller varmi？} & \text { Varsa，gunlardan hangisidir？} \\ \text { cocuk sorunu } & \text { mesafe sorunu } \\ \text { zaman sorunu } & \text { islerin coklutu } \quad \text { baska，}\end{array}$
22．Evinizden Guilepe otobuis durağna ulaşm nasildar？
bir vasita $2-3$ vasita yürüyerek bilmijorum
23. Çevrenizde yapılabilecek bir Halk Eğitim çalışası için kullanılmak üzere izin alma, baf̆ıs, az bir kira gibi yöntemlerle saklanam cak elverisli yerler varmı? $\qquad$ - Neresi?
24. Halk Egitimi kurslarına katılabilmek için en uygun zamanlarınızı gün ve saat olarak belirtiniz.

| Sat Gün Gurubu | P.tesi | Salı | Csb. | Pssb. | Cuma | C.tesi | Pazar |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Saban } \\ & (8-I 2) \end{aligned}$ |  |  |  |  |  |  |  |
| $\begin{aligned} & \mathrm{OEIP} \\ & (\mathrm{I} 2-14) \end{aligned}$ |  |  |  |  |  |  |  |
| Ogle sonras (I4-I\%) |  |  |  |  |  |  |  |
| $\frac{A k s a m}{(I 7-20)}$ |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Gece } \\ & (20-23) \end{aligned}$ |  |  |  |  |  |  |  |

25. Yakın çevrenizdeki okuma-yazma bilmeyen sayısı hakkinda sizce sunlardanshangisi uygundur?
yok az çok emin deǧilim
26. Okuma.-yazma scferberliki sisce ne ölcüde otkjli ve yararlı olmuştur? jararsiz yetersiz tatmin edici
çok iyi bilmiyorum
27. Çevrenizde okuma-yazma oraninı artırmal için önerileriniz varmı? $\qquad$ - Neler? $\qquad$

1- Subject's place of birth
2- Subject's no of years earlier than 1982 for moving to Istanbul
3- Subject's marital status
4- Subject's ownership condition of residence
5- Construction type of subject's residence
6- Household mass-media facilities
7- Household population
8- Subject's gender
9- Subject's age group
10- Subject's literacy condition
l1- Subject's latest level of schooling completed
12- Subject's occupational category
13- Subject's condition of financial support to budget
14- Household female population
15- Household population younger than 21
16- Household illiterate population
17- Household population of labourers
18- Household population of civil servants
19- Household population of retired people
20- Household population of housewives regardless of marital status
21- Household population of tradespeople
22- Household population of unemployed people
23- Household population of students
24- Household population of financial supporters
25- Subject's condition of spotting Şisli-Guiltepe PEC
26- Subject's knowledge of Gültepe PEC Center activities
27- Identification of household members with previous experience in $A E$
28- Type and place of $A E$ courses attended by household
29- Participant's final condition in $A E$ course
30- Participant's evaluation of AE course
31- Subject's attitude towards household members participating in AE courses
32- Subject's preference for $A E$ courses he'd like to attend
33- Subject's conception of $A E$ courses that people in the neighborhood would like to attend
34- Subject's preference for type of instruction in AE course
35- Subject's idea of popular seminar topics in the locality
36- Subject's conception of any barriers to attending AE courses
37- Subject's conception of usual means of transport to Gultepe
38- Subject's knowledge of building facilities in the locality for $A E$ courses
39- Subject's time schedule for attending AE courses
40- Subject's idea of illiterate population in the locality
41- Subject's view of the effectiveness of literacy compaign
42- Subject's suggestions to improve literacy condition

APPENDIX D: ONE-WAY DISTRIBUTION OF A SURVEY VARIABLE

```
NEEDS MSSESCMFHT
```



```
or (Occupation)
carrgomy Imntl
```

$\qquad$

```
\begin{tabular}{|c|c|c|c|c|c|}
\hline Unemployed & 3 , & 7 & 2.1 & ?.! & 2.17 \\
\hline Laborer & \(\therefore\) 。 & \(\because\) & 5.7 & 5.7 & 7.90 \\
\hline Civil Servant & \(\therefore\), & 17 & \(0 . ?\) & 9.7 & 17.17 \\
\hline Retired & 3, & \(\square\) & 3.5 & 3.5 & 20.77 \\
\hline Housewife & 4, & 55 & 47.7 & 47.7 & Su. 7 m \\
\hline Tradesperson & s. & 47 & 29.5 & 29.5 & 29.35 \\
\hline Student & 6. & - &  & 7.3 & 98.67 \\
\hline Janitor & & & \(=1.10\) & \(=1.4\) & 190.07 \\
\hline & & & un! & 107. & \\
\hline
\end{tabular}
```

APPENDIX E: SUMMARY STATISTICS OF A SURVEY VARIABLE

| VARIABL | ( Household Population) |  |  |
| :---: | :---: | :---: | :---: |
| MEAN | 3.050 | STO ERPDR | 0.125 |
| VADIANCE | 2.177 | KUPTOSIS | 0.399 |
| fange | 8.000 | MINIMIJM | 1.000 |
| SUM | 553.000 |  |  |

## APPENDIX F: CROSS-TABULATION OF TWO SURVEY VARIABLES



The above cross tabulation presents data on two survey variables, each of which has a number of subcategories. Thus, one is able to see, for instance, how many single people have a definitely negative attitude Each cell in the table, indicating the distribution of the matched variables, contains four values: The top value is the count for that specific group, the second value from the top is the row percentage, the third value is the column percentage, and finally the bottom value is the percentage of the count within the total sample population.

APPENDIX G: List of AE COURSES as stated by subjects

| 1- Dress making | 23- Sock knitting |
| :---: | :---: |
| 2-Folk dances | 24- Cookery |
| 3- Ready-made clothes | 25- Flower embroldery |
| 4- Carpet weaving | 26- Vocational courses |
| 5- Pottery | 27- Carpentry |
| 6- Cultural programs | 28- Other vague answers |
| 7- Literacy | 29- Commercial courses |
| 8- Home economics | 30- Radio, TV repairs |
| $9-\mathrm{Child}$ care | 31- Embroidery |
| 10- Foreign language | 32-Musics |
| 11- Electricity | 33- Tailorship |
| 12- Typing | 34-Gymnastics |
| 13- Accounting | 35- Fine arts |
| 14- Preparation for Entering schoois | 36-Electrics-electronics |
| 15- Sports | 37- Drama |
| 16- Handcraft | 38- Photography |
| 17- Weaving | 39- Machine-made clothes |
| 18- Rug weaving | 40- Computer science |
| 19- Preparation for school conditionals | 41- Health |
| 20- Apiculture | 42- Poultry |
| 21- Growing green plants in garden | 43-Central heating management |
| 22- Hand-knitting | 44- Engraving |

## BIBLIOGRAPHY

Carpenter, Jr., Harold Frederic. "Adult Education and the Transformation of Rural Society in Turkey", Ph.D. Dissertation, Stanford University, 1970 .

Census of Population 12.10.1980, Province: Istanbul. Prime Ministry State Institute of Statistics, Turkey. Ankara: D.İ.E. Matbaasi, 1983.

Geray, Prof.Dr.Cevat. Halk Eğitimi. Ankara Üniversitesi Eğitim Fakïltesi Yayınları No: 73, Ankara: A.Ü. Basımevi, 1978.

Kaufman, Roger A., and English,Fenwick W. Needs Assessment. Washington D.C.: American Association of School Administrators, 1976.

Kline, David. Information Systems to Support the Planning and Evaluation of Nonformal Education. Harvard Graduate School of Education, 1979. (a).

K1ine, David, Planning Nonformal Education. Harvard Graduate School of Education, 1979. (b).

Koçer, Doç.Dr.Hasan Ali, Türk Milli Eğitim Teşilatı. Ankara Üniversitesi Eğitim Fakültesi Yayınları No:47, Ankara: A. $\mathrm{U} . \mathrm{Bas}$ mevi, 1975.

Lowe, John. The Education of Adults. The Unesco Press, Paris and Ontario Institute for Studies in Education. Toronto, 1975.

The Mediterrenean Regional Project: Turkey. OECD Education and Development. Paris, 1965.

Nie, Norman, Bent, Dale H., and Hull, C.Hadlai. Statistical Package for the Social Sciences. New York: McGraw-Hill, 1970.

Oguzkan, Turhan. Adult.Education in Turkey. Paris:Unesco, 1955 .

Oguzkan, Turhan. "Türkiye'de Halk Eğitimi Hareketine Toplu Bir Bakıs", Boğaziçi Dergisi; Sosyal Bilimler, Vol. 1 , pp.85-98, 1973.

Oguzkan, Turhan. "Türkiye'de Yetiskin Kadinların Eğitimi: Politika ve Uygulamalarda Yenilik İhtiyaci", Bogazici Dergisi; Sosyal Bilimler, Vol.3, 1973.

Oguzkan, Turhan. "Cumhuriyet Türkiye'sinde Harf Devriminden Önceki Halk Dersaneleri", Boğaziçi Dergisi; Education, Vols.8-9, pp.103-119, 1980-1981.


Savlı, Banu. "Adult Education in the Democratic State of Turkey", Ph.D.Dissertation, Indiana University, 1970.

Türkiye İstatistik Yı111吕I 1982. Devlet Ístatistik Enstitüsü Yayın No:1020. Ankara: D. ̇. E. Matbaasi, 1982.

Unat, Faik Resit. Türkiye'de Eğitim Sisteminin Gelişmesine Tarihi Bir Bakıs. Ankara: M.E.B: Basımevi, 1964.

Yaygın Eğitim Kurumları Yönetmeliği. Talim ve Terbiye Kurulu 20.7.1979 gün ve 150 sayılı kararıyla kabul edilip 7.8.1979 gün 16720 sayılı resmi gazetede yayımandı.

